

"Variety" History of Show Business



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From Hamlyn

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Dust-jacket reads: For almost a century, Variety Entertainment Weekly has been the bible of the entertainment industry and is the most widely known and often quoted film-related periodical. The editors have gone back and covered the great events of show-business history. Each of the 40 chapters in this fascinating book focuses on a pivotal event, introduces key players, and explores its long term impact on show business. From Hollywood in 1913 where Cecil B. Demille shoots The Sqaw Man and inadvertently brings an entire industry West: to the opening night of Eugene O'Neill's Beyond the Horizon in 1920, which establishes Broadway as a centre for the serious theatre: to the premiere of the first talking picture in 1927 and the first Cannes Film Festival in 1946; to the final concert of the most popular singing group of the 1960's and the first broadcast of MTV in 1981. Along the way we meet the actors, entertainers, producers, directors, writers, agents, financiers and a host of other colourful characters.



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